

Overview

The Item Profitability report allows you to analyze items according to sales and profit. Select the categories to include or exclude in the report. Select a year and month. Enter the number of items to bring back for display. It's a good idea to limit this number, the higher the number the longer it will take.

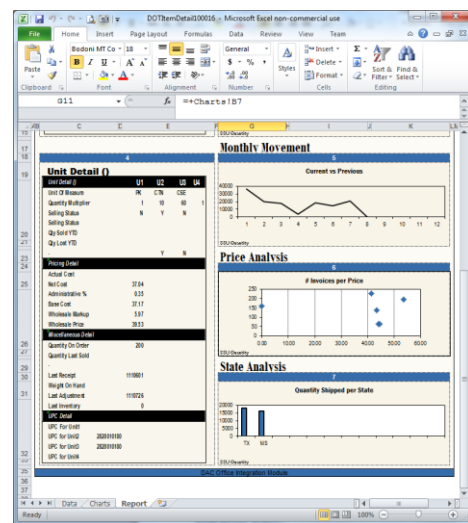
- Most or Least Profitable Items
- Highest or Lowest Sales Dollars

Item#	Description	Sales	Net Cost	Profit	Percent
101300	CARLTON MENTHOL	950,030.88	915,461.04	\$34,569.84	3.638812
131200	BEST VALUE MENT 100 LT	861,929.55	725,481.47	\$136,448.08	15.83054
111700	ROCK MENT 100 MILD	804,234.72	800,141.49	4,093.23	0.50896
131761	BASIC FF 100 BOX	799,741.04	687,137.86	112,603.20	14.07996
120200	WINSTON 100 LIGHT	602,834.42	597,800.14	5,034.28	0.835102
130585	GPC 100 ULTRA BOX	540,647.91	470,192.89	70,455.02	13.03159
100500	CAMEL FILTER 85 BOX	418,670.37	388,877.81	29,792.56	7.115994
113400	MARLBORO 100 BOX	416,881.05	393,631.39	23,249.66	5.577049
119526	VIRGINIA SLIM MENT 100 BOX	416,230.24	389,387.04	26,843.20	6.449123
100016	MARLBORO LIGHTS 100'S	414,091.04	392,608.75	21,482.29	5.187818
125800	DORAL FF MENT 100	411,537.01	392,636.54	18,900.47	4.592654
102815	LIGGETT SELECT ULTRA 100 BX	401,924.88	369,158.78	32,766.10	8.152295
106900	B&W MENT 100 LT	362,951.58	335,690.88	27,260.70	7.510837
102811	LIGGETT SELECT FF MENTH BOX 100	273,177.70	250,436.70	22,741.00	8.324618
106800	VANTAGE MENT 100	190,281.38	188,025.94	2,255.44	1.185318
115401	FALL MALL 100 BOX	178,513.41	169,991.22	8,522.19	4.773977
Total		8,043,677.20	7,466,659.94	577,017.26	

Item Detail Report

Click on the red Item link in the grid to view the Item Detail report. The Item Detail report shows a plethora of information about the item.

- Item Details
- Unit information
- Weekly Movement
- Price Analysis
- Sales by State, etc.



Exported Report

Click on the Export button to create an Excel spreadsheet or PDF file.

Rank	Item#	Item	Sales	Cost	Profit	Percent
1	101300	CARLTON MENTHOL	950,030.88	915,461.04	34,569.84	3.638812
2	131200	BEST VALUE MENT 100 LT	861,929.55	725,481.47	136,448.08	15.83054
3	111700	ROCK MENT 100 MILD	804,234.72	800,141.49	4,093.23	0.50896
4	131761	BASIC FF 100 BOX	799,741.04	687,137.86	112,603.20	14.07996
5	120200	WINSTON 100 LIGHT	602,834.42	597,800.14	5,034.28	0.835102
6	130585	GPC 100 ULTRA BOX	540,647.91	470,192.89	70,455.02	13.03159
7	100500	CAMEL FILTER 85 BOX	418,670.37	388,877.81	29,792.56	7.115994
8	113200	MARLBORO 100 BOX	416,881.05	393,631.39	23,249.66	5.577049
9	119526	VIRGINIA SLIM MENT 100 BOX	416,230.24	389,387.04	26,843.20	6.449123
10	100016	MARLBORO LIGHTS 100'S	414,091.04	392,608.75	21,482.29	5.187818
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14	102811	LIGGETT SELECT FF MENTH BOX 100	273,177.70	250,436.70	22,741.00	8.324618
15	118800	VANTAGE MENT 100	190,281.38	188,025.94	2,255.44	1.185318
16	115401	FALL MALL 100 BOX	178,513.41	169,991.22	8,522.19	4.773977
Total			8,043,677.20	7,466,659.94	577,017.26	